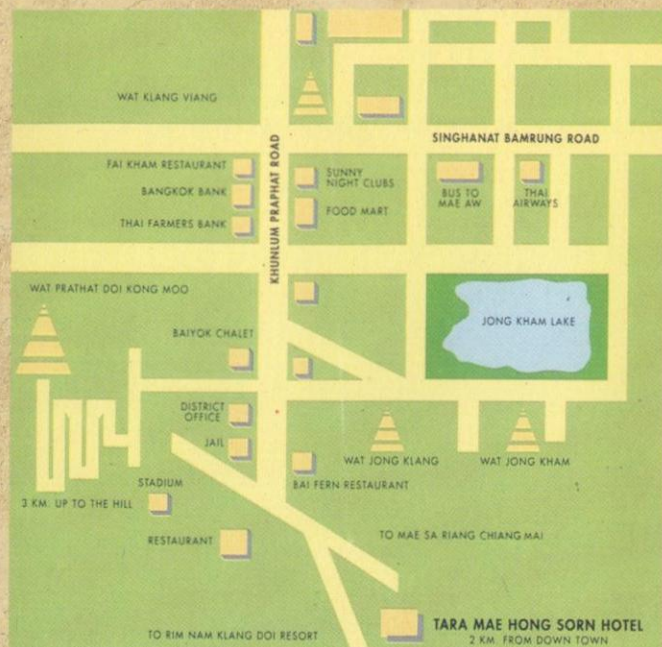


### OTHER FACILITIES:

Swimming pool; restaurant; 2 meeting rooms for 30 - 150 persons; exercise room; sauna; landscaped gardens; and plenty of parking space.



### LOCATION:

149 Moo 8, Tambon Pang Moo,  
Muang District, Mae Hong Son 58000, Thailand.  
Tel: (053) 611473, 611272, 611483, Fax: (053) 611252  
Telex: 41202 TARA MGN TH

### SALES AND RESERVATIONS OFFICE:

The Imperial Hotels Group  
199 Sukhumvit Soi 22, Bangkok 10110, Thailand.  
Tel: (662) 261 9000, Fax: (662) 261 9530-34

### IHG REPRESENTATIVES MAC MARKETING SERVICE

IMAI Bldg., 4F., 1-3-11 Azabu Juban, Minato-ku, Tokyo  
106, Japan.

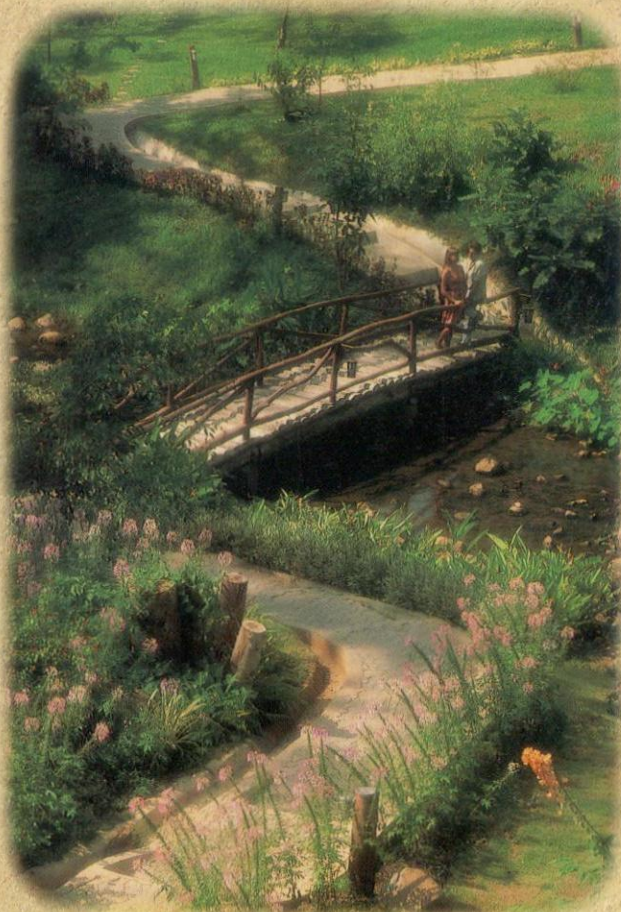
Tel. 03(3585)4870, Fax: 03 (3585)4819

### BACALL HARRIS ASSOCIATES

136 Brompton Rd., Knightsbridge, London SW3 1HY, England.  
Tel. (171) 584-5018-9, Fax: (171) 225-2680



THE IMPERIAL  
**TARA MAE HONG SON**  
HOTEL • MAE HONG SON



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THE IMPERIAL HOTELS GROUP

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THAILAND

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# The Imperial Tara Mae Hong Son Hotel

Framed in the north and west by a great mountain range, Mae Hong Son was, for centuries, cut off from the outside world. Today, visitors are welcomed with traditional northern hospitality and relax in the luxurious Imperial Tara Mae Hong Son.

Located in a teak-wood forest on the edge of

town, the 104-room hotel has to blend with its surroundings are below the height of the town looks out over a splendid rippling stream.

As you would expect The Imperial Hotels Group, modern facility, including a s



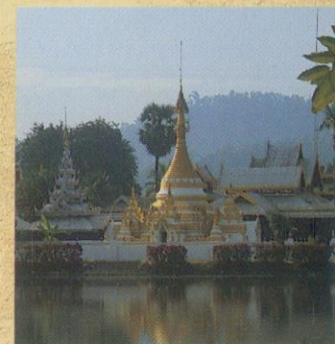
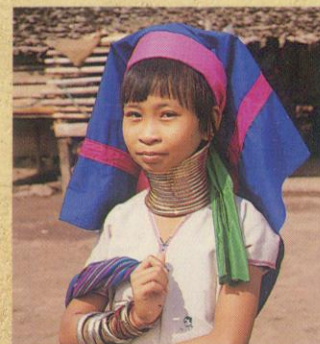
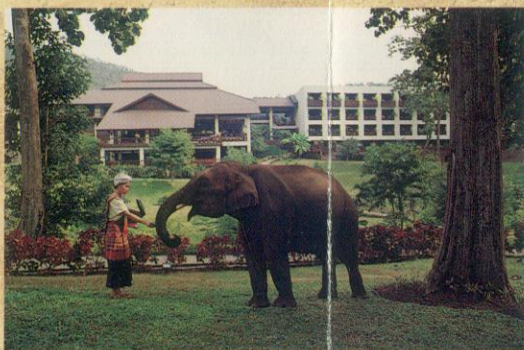


own, the 104-room hotel has been carefully designed to blend with its surroundings. The low-rise buildings are below the height of the tall trees, and the terrace looks out over a splendid garden intersected by a rippling stream.

As you would expect with a property built by The Imperial Hotels Group, the hotel boasts every modern facility, including a swimming pool, exercise

room and sauna.

While most people come here to escape from the outside world, those who like to stay in touch can do so via the 24-hour satellite TV system. It's just one of the many unexpected little touches that make The Imperial Tara Mae Hong Son such a comfortable mountain retreat.





# The Imperial Tara Mae Hong Son Hotel

## GENERAL OVERVIEW:

First-class hotel in the picturesque town of Mae Hong Son, northern Thailand; located in a teak forest on the edge of town.

## ACCOMMODATIONS:

104 fully-furnished rooms.

## ROOM FACILITIES:

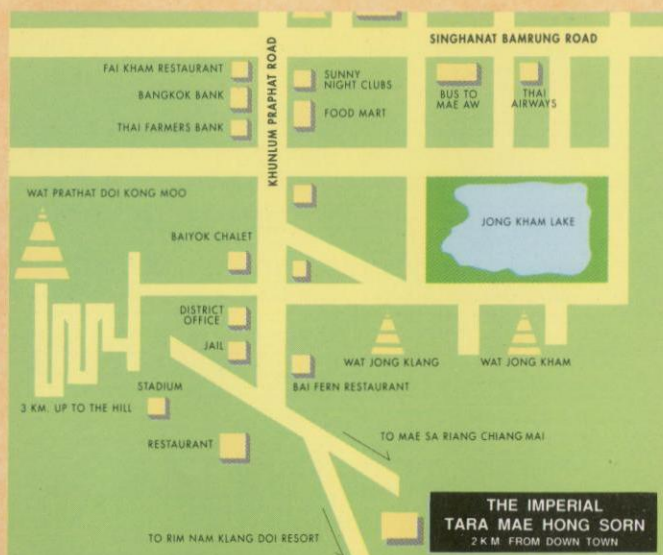
En suite bath and shower, IDD telephone, air-conditioner, refrigerator, mini-bar, hairdryer, safe, colour TV with 24-hour satellite programming.





#### OTHER FACILITIES:

Swimming pool; restaurant; 2 meeting rooms; fitness centre, sauna, games room; landscaped gardens; and plenty of parking space.



#### LOCATION:


149 Moo 8, Tambon Pang Moo,  
Muang District, Mae Hong Sorn 58000, Thailand.  
Telex: 41202 TARA HGN  
Tel: (053) 611473, 611272, 611483, Fax: (053) 611252

#### SALES AND RESERVATION OFFICE:

The Imperial Family of Hotels,  
199 Sukhumvit Soi 22, Bangkok 10110, Thailand.  
Tel: (662) 2619000, Fax: (662) 2619530-34

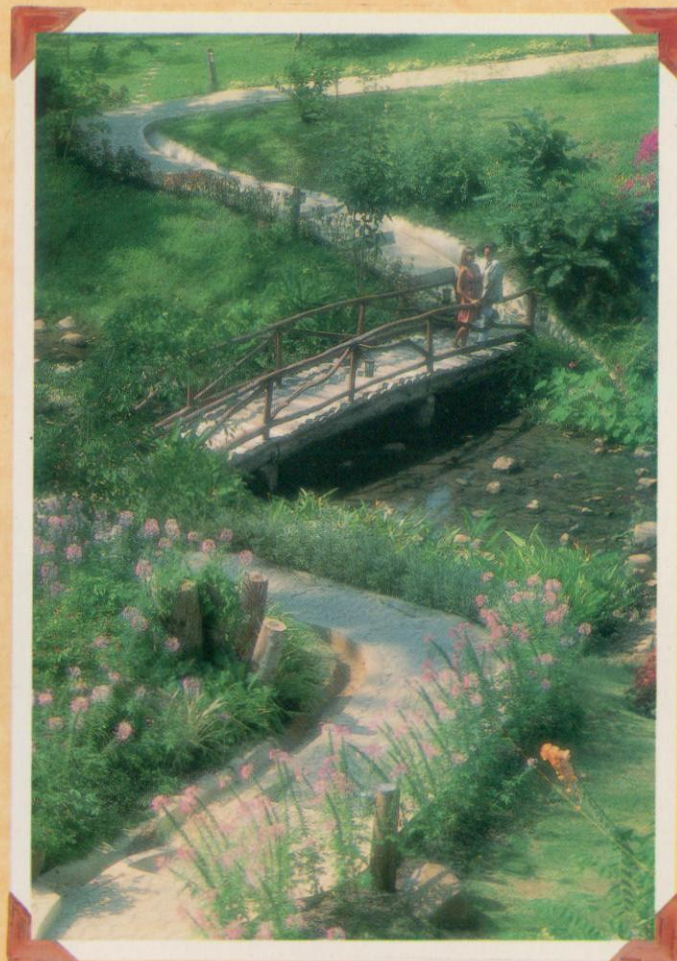
#### REGIONAL OFFICE FOR EUROPE:

136 Brompton Rd., Knightsbridge, London SW3 1HY England.  
Tel: (071) 5845018-9, Fax: 2552680

MEMBER OF  UTELL INTERNATIONAL



THE IMPERIAL  
**TARA MAE HONG SORN**  
HOTEL • MAE HONG SORN



THE IMPERIAL FAMILY OF HOTELS  
THAILAND



# The Imperial Tara Mae Hong Sorn Hotel

Framed in the north and west by long mount in ranges, Mae Hong Sorn was for centuries cut off from the outside world. Today, visitors are welcomed with traditional northern hospitality and relax in the luxury of the town's first 4-star hotel: The Imperial Tara Mae Hong Sorn.

Located in teak wood 104-room hotel has been o with its surroundings. The lo the height of the tall trees and a splendid garden intersecte

As you would expect Imperial Family, the hotel bo including a swimming pool a

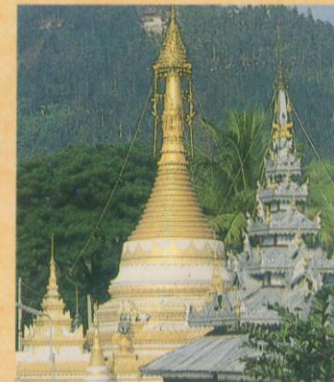
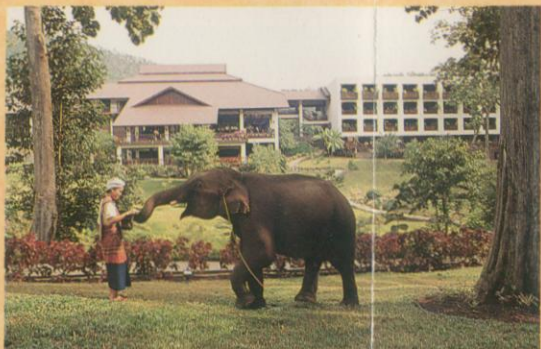




Located in teak woods on the edge of town, the 104-room hotel has been carefully designed to blend with its surroundings. The low rise buildings are below the height of the tall trees and the terrace looks out over a splendid garden intersected by a rippling stream.

As you would expect with a property built by The Imperial Family, the hotel boasts every modern facility, including a swimming pool and fitness centre.

While most people come here to escape from the outside world, those who like to stay in touch can do so via the 24-hour satellite TV system. It's just one of the many unexpected little touches that make The Imperial Tara Mae Hong Sorn such a comfortable mountain retreat.





# The Imperial Tara Mae Hong Sorn Hotel (4-star)

## GENERAL OVERVIEW:

Frist top class hotel in the picturesque town of Mae Hong Sorn, northern Thailand; located in a teak forest on the edge of town.

## ACCOMMODATION:

104 fully-furnished rooms.

## ROOM FACILITIES:

En suite bath and shower, IDD telephone, airconditioner, refrigerator, mini-bar, colour TV with 24- hour satellite programming.





## LOCATION :

149 Moo 8, Tambon Pang Moo, Muang District,  
Mae Hong Son 58000, Thailand.  
Tel : (66-53) 611021-025, Fax : (66-53) 611-252  
Telex: 41202 TARA MGN TH

## SALES AND RESERVATIONS OFFICE :

### *The Imperial Hotels Group (IHG)*

199 Sukhumvit Soi 22, Bangkok 10110, Thailand.  
Tel: (662) 261-9000, Fax: (662) 261-9530-34  
E-mail : mktgiqp@comnet3.ksc.net.th

## OVERSEAS REPRESENTATIVES :

### *CANADA-Apex Holidays*

946 West 7th Avenue, Vancouver, B.C., Canada V5Z 1C3  
Tel : (604) 739-8980, Fax : (604) 739-9782

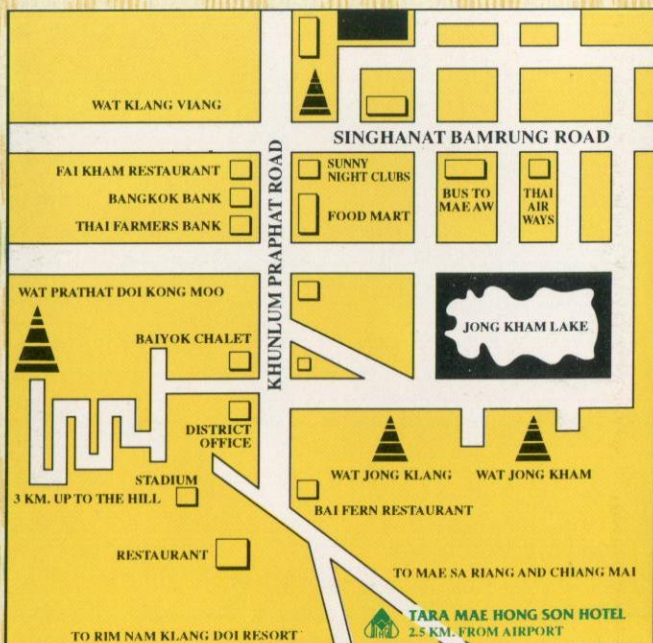
### *EUROPE-Supereps International*

Suite 433, High Holborn House, 52 High Holborn Rd.,  
London WC1V 6RB, England.  
Tel : (Sales) : +44 171-242 3131

Tel : (Reservation) : +44 171-242 9964 Fax : +44 171-242 2838

### *JAPAN-Mac Marketing Service*

DAI 2 Matsuoka Bldg., 3F, 2-14-6, Ginza, Chou-Ku, Tokyo  
Tel : 03-3544-0340, Fax : 03-3544-0323



*The Imperial Hotels Group*  
*Thailand*



# THE IMPERIAL T

*Framed in the north and west by a great mountain range, Mae Hong Son was, for centuries, cut off from the outside world. Today, visitors are welcomed with traditional northern hospitality and relax in the luxurious Imperial Tara Mae Hong Son.*

*Located in a teak-wood forest on the edge of town, the 104-room hotel has been carefully*

*designed to blend with low-rise buildings are bel trees, and the terrace loc garden intersected by a rip*

*As you would expect The Imperial Hotels Group, modern facility, includi*



HONEYMOON SUITE



HONEYMOON SUITE



DELUXE ROOM



# IMPERIAL TARA MAE HONG SON HOTEL

*designed to blend with its surroundings. The low-rise buildings are below the height of the tall trees, and the terrace looks out over a splendid garden intersected by a rippling stream.*

*As you would expect with a property built by The Imperial Hotels Group, the hotel boasts every modern facility, including a swimming pool,*

*exercise room and sauna.*

*While most people come here to escape from the outside world, those who like to stay in touch can do so via the 24-hour satellite TV system. It's just one of the many unexpected little touches that make The Imperial Tara Mae Hong Son such a comfortable mountain retreat.*



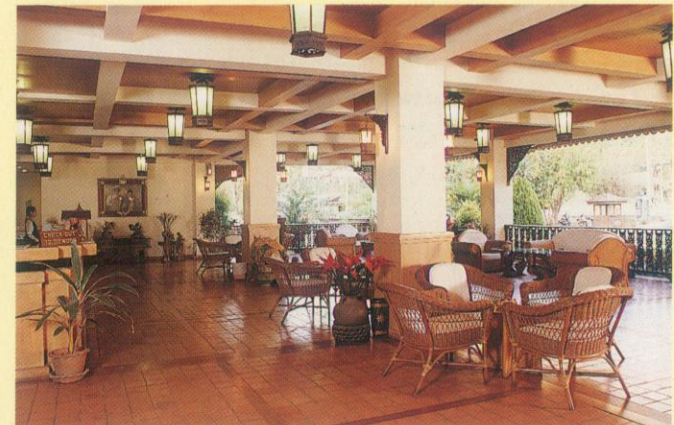
TARA SUITE



GOLDEN TEAK RESTAURANT



TARA SUITE



LOBBY



EXERCISE ROOM



SWIMMING POOL



# *The Imperial*

## *Tara Mae Hong Son Hotel*

### **GENERAL OVERVIEW:**

*First-class hotel in the picturesque town of Mae Hong Son, northern Thailand; located in a teak forest on the edge of town.*



*FROM THE TEAK FOREST*



*THE TERRACE*

### **ACCOMMODATIONS:**

*104 fully-furnished rooms.*

### **ROOM FACILITIES:**

*En suite bath and shower, IDD telephone, air-conditioner, refrigerator, mini-bar, hairdryer, safe, colour TV with 24-hour satellite programming.*

### **OTHER FACILITIES:**

*Swimming pool; restaurant; 2 meeting rooms for 30-300persons; exercise room; sauna; landscaped gardens; and plenty of parking space.*



*MAIN BUILDING*



## LOCATION :

149 Moo 8, Tambon Pang Moo, Amphur Muang,  
Mae Hong Son 58000, Thailand.  
Tel : (66-53) 611 021-025, Fax : (66-53) 611 252  
Telex : 41202 TARA MGN TH

## SALES & RESERVATIONS :

### *The Imperial Resorts (IR)*

(c/o the Imperial Queen's Park Hotel)  
199 Sukhumvit Soi 22, Klongton, Klongtoey,  
Bangkok 10110, Thailand.  
Tel : (66-2) 261 9000 Ext. IR, Fax : (66-2) 261 9518  
E-mail : imperial@ksc.net.th  
Internet : <http://www.imperialhotels.com>

## OVERSEAS REPRESENTATIVES :

### *WORLDWIDE - ANA Enterprises, Ltd.*

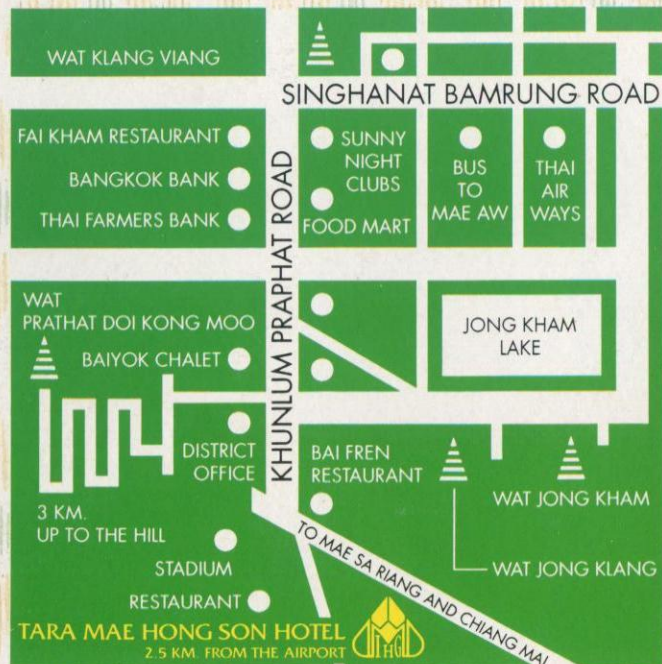
#### *Sales & Reservation Office*

Enokizaka Hills 12-20, Akasaka 1-chome,  
Minato-ku, Tokyo 107, Japan  
Tel : (81-3) 3505 1181, Telex : 2223848 ANAHTYJ  
Fax : (81-3) 3505 1180

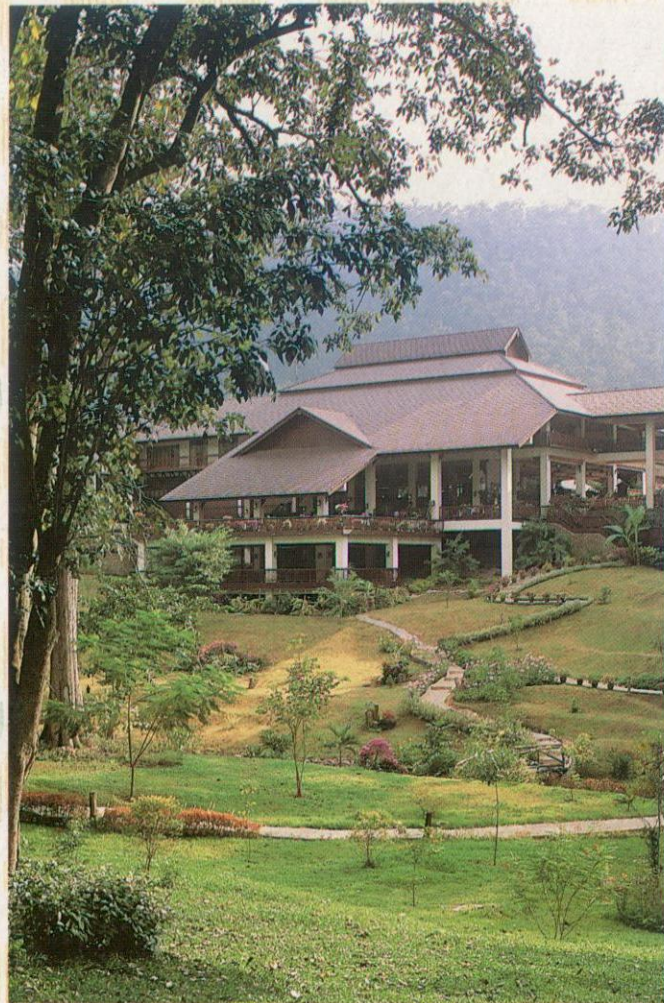
#### *JAPAN - Mac Marketing Service*

DAI 2 Matsuoka Bldg., 3F 2-14-6, Ginza, Chou-Ku, Tokyo  
Tel : (81-3) 3544 0340, Fax : (81-3) 3544 0323

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INTERNATIONAL



0844 / 09-97 / D-S-007



A MOUNTAIN RESORT IN THE VALLEY OF TEAK FOREST

*The Imperial Hotels Group  
Thailand*



# THE IMPERIAL T

*Framed in the north and west by a great mountain range, Mae Hong Son was, for centuries, cut off from the outside world. Today, visitors are welcomed with traditional northern hospitality and relax in the luxurious Imperial Tara Mae Hong Son.*

*Located in a teak-wood forest on the edge of town, the 104-room hotel has been carefully*

*designed to blend with low-rise buildings are bel trees, and the terrace loc garden intersected by a rip*

*As you would expect The Imperial Hotels Group modern facility, includi*



DELUXE ROOM (TWIN BED)



JUNIOR SUITE



GOLDEN TEAK RESTAURANT



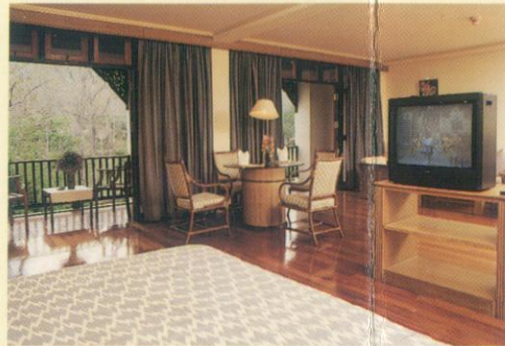
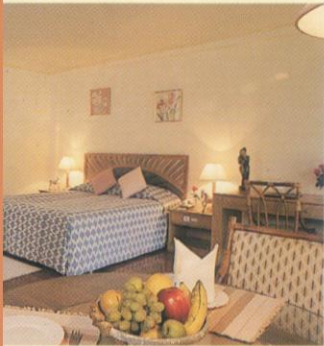
# IMPERIAL TARA MAE HONG SON HOTEL

*designed to blend with its surroundings. The low-rise buildings are below the height of the tall trees, and the terrace looks out over a splendid garden intersected by a rippling stream.*

*As you would expect with a property built by The Imperial Hotels Group, the hotel boasts every modern facility, including a swimming pool,*

*exercise room and sauna.*

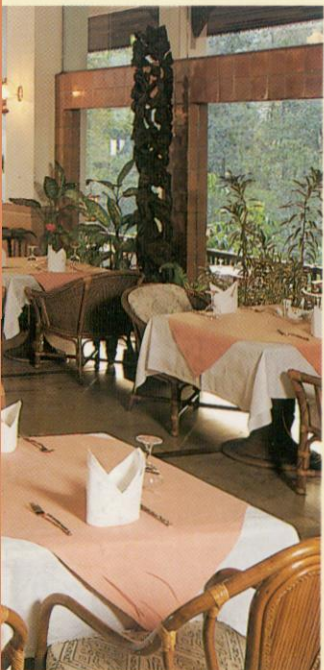
*While most people come here to escape from the outside world, those who like to stay in touch can do so via the 24-hour satellite TV system. It's just one of the many unexpected little touches that make The Imperial Tara Mae Hong Son such a comfortable mountain retreat.*



TARA SUITE



HONEYMOON SUITE



LOBBY



SWIMMING POOL



EXERCISE ROOM



TARA THIP MEETING ROOM



# *The Imperial Tara Mae Hong Son Hotel*

## **GENERAL OVERVIEW :**

*First-class hotel in the picturesque town of Mae Hong Son, northern Thailand; located in a teak forest on the edge of town.*

## **ACCOMMODATIONS :**

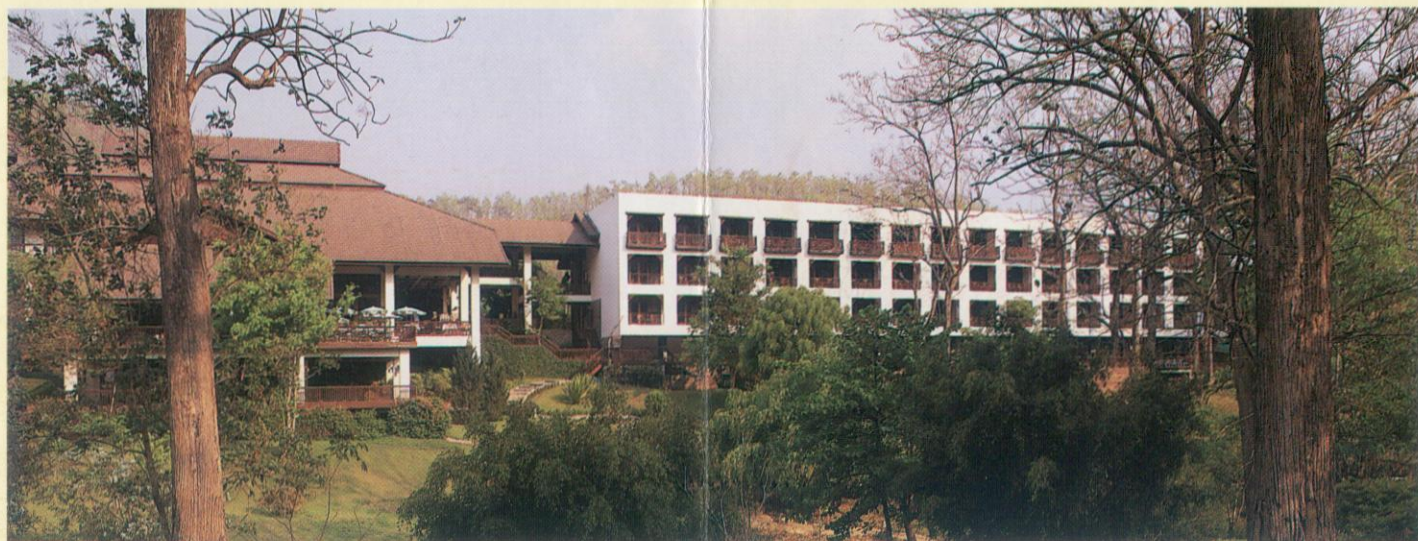
*104 fully-furnished rooms.*

## **ROOM FACILITIES :**

*En suite bath and shower, IDD telephone, air-conditioner, refrigerator, mini-bar, hairdryer, safe, colour TV with 24-hour satellite programming.*

## **OTHER FACILITIES :**

*Swimming pool; restaurant; 2 meeting rooms for 30-300 persons; exercise room; sauna; landscaped gardens; and plenty of parking space.*



THE HOTEL'S BACKYARD



GARDEN



MAIN BUILDING